

Mention Me & Feefo Integration

Use cases & Next steps



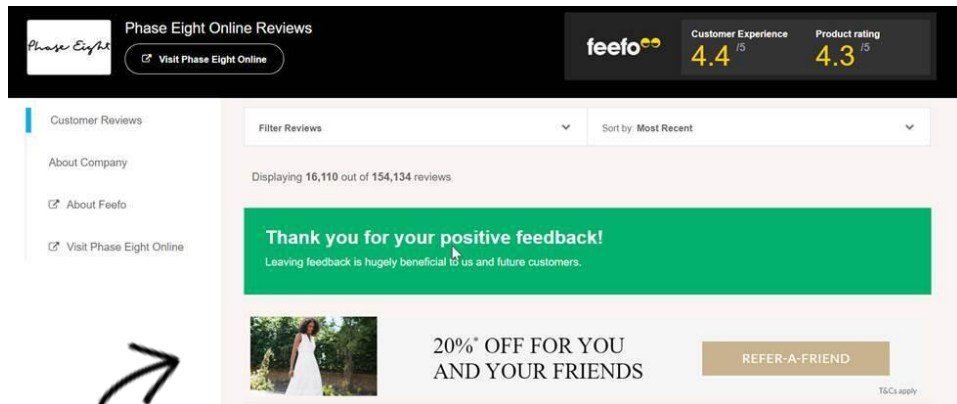
Our integrations combines the the power of reviews and referrals to activate new brand advocates after they have left a 4 or 5 star review.

iframe banner on review thank you page

Promoting referral post review to customers that have left 4* & 5*

You can now display a branded or customised referral banner on your Feefo page when a customer leaves a four- or five-star review. Enable this additional touchpoint to increase the promotion of your referral programme.

This functionality is an additional touch point to interact with your customers when they are at their happiest and most likely to refer your brand to friends and family.



How do I get setup?

The setup is done by Mention Me and requires zero development work from you.

Steps to get setup:

1. You approve the copy and design of the banner
2. Your CSM will send you the URL to test and use in your Feefo account
3. Feefo will test the same URL

Frequently asked questions

1. How long does the setup take? - 1-2 weeks
2. Is this available for everyone? – Yes, if you're already using Feefo.
3. [How do I get the integration setup?](#)



Thank you